

myball.ch - a project for children around the world



Newsletter November 2014

Dear friends,

Since August 2013, when our project myball.ch started, 10'000 play balls were distributed to children in nine different countries around the world! The photos from the distributions are very impressive. They show laughing kids while playing or children clutching their balls unbelievably and looking into the camera with sparkling eyes. Such photos as well as the feedbacks we receive from the organisations and private people motivate us enormously to go on with our project.



Children in nine countries play already with our balls Of the 5'000 balls we ordered in April 2014 as a result of the donations from the Exhibition MEGA 14 in our village, 2'500 pieces went to Kenya. They are being distributed in slums and schools of Mombasa and Nakuru. Furthermore, we could send 1'000 balls to Vietnam. In Phnom Penh, handicapped children and small patients who have to spend a long time in the hospital were given a yellow ball. In South Africa, 300 balls were distributed in day care centres and to families living in slums near Johannesburg.

The remaining 1'200 balls were shipped to Switzerland. During the Exhibition in April we met people who support schools, children homes and families in the third world. They visit the places once a year, volunteer for a couple of weeks and bring items needed in their luggage. This year they took yellow balls to Moldova, Ghana, Tanzania, Madagascar and the Dominican Republic. As the balls were packed in their suitcases, they passed customs without any problems. This

way, 100 to 300 balls could be distributed in each country. Thanks a lot for the great support!



Customs duty also for donated goods

Unfortunately, custom duties at the ports of destination are still a problem. Organisations in India, Sri Lanka, Ethiopia and Cambodia had to refuse the planned shipments, although they were very enthusiastic about the ball project. Even though the balls are a donation and won't be sold, authorities charge huge fees. However, we shall try to find a solution with the embassies of the respective countries.

To increase awareness of the project It is our aim to increase the awareness of our project myball.ch during the next half year. With the impressive photos and the encouraging feedbacks we received so far, we shall try to place articles in some newspapers and magazines. This way, we also hope to find donators for the project to be able to produce more balls.



Balls for children in refugee camps In October the organization Aramaic Relief International was collecting warm clothes and blankets for refugees in the north of Iraq. Spontaneously, we decided to give one card box with 150 balls for the children in the refugee camps. Only two weeks later, we received the first photos which you can see on our homepage and on Facebook. We do hope wholeheartedly that the children may forget their difficult situation for a moment while playing with the balls.

We hope to get on successfully with the project myball.ch in order to give joy and fun to as many children as possible all over the world.

Take care and best regards from Switzerland,

Laura, Katja, Yvonne und André Steiner

Bank: UBS AG
SWIFT: UBSWCHZH80A
IBAN: CH30 0025 8258 1053 2801 F
Beneficiary: myball.ch

